

Launching of ADAMYA news letter 28.10.2022

People's Education Trust (R)  
**PES COLLEGE OF ENGINEERING**  
MANDYA-571401

**MANAGEMENT ASSOCIATION**  
DEPARTMENT OF MANAGEMENT  
STUDIES (MBA)

Programme: Launching of ADAMYA  
News Letter 2021-22

Venue: Department of Management  
Studies PESCE Mandya  
Date: 28-10-2021 Time: 12 Noon



**KARNATAKA STATE COUNCIL FOR SCIENCE AND TECHNOLOGY**  
*Indian Institute of Science campus, Bengaluru*

Telephone: 080 -23600978, 23341652 || Email: spp@kscst.org.in

Website: www.kscst.iisc.ernet.in/spp.html or www.kscst.org.in/spp.html

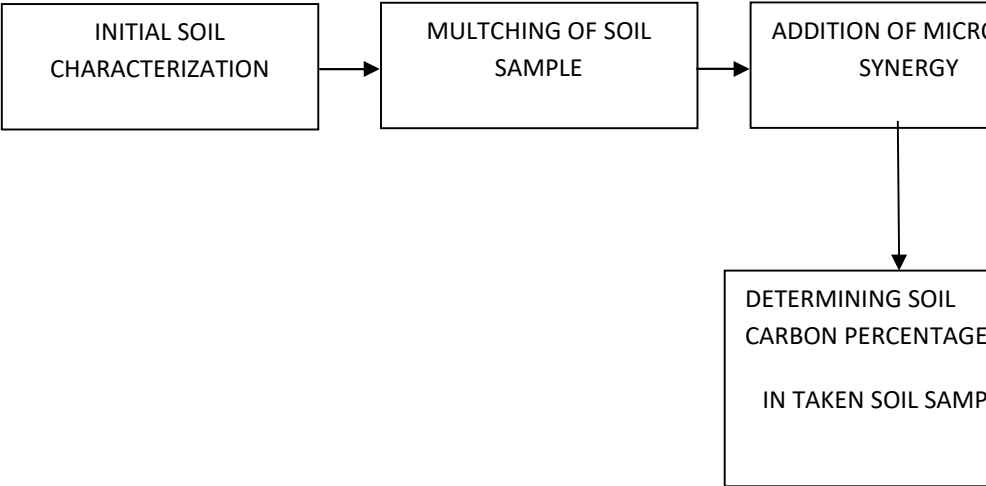
**FORMAT FOR STUDENT PROJECT PROPOSAL FOR THE  
45<sup>th</sup> SERIES OF STUDENT PROJECT PROGRAMME**

(Handwritten proposals will not be accepted, please fill all the details in this MS word file, insert images / diagrams wherever necessary. Convert to pdf file, get it approved from the project guide / head of the department and principal of your institution. Keep ready the scanned pdf file of 1) Declaration and Endorsement 2) details of processing fees made and fill-up the Google Form. Send the softcopy of the project proposal including the three scanned pages and send the proposal (All information in one pdf file) by email to spp@kscst.org.in

<https://forms.gle/9wriMyaKhBaGaWpw7>

1.	<b>Name of the College:</b> PES COLLEGE OF ENGINEERING MANDYA
2.	<b>Project Title:</b> INCREASING SOIL CARBON PERCENTAGE BY MICROBIAL SYNERGY
3.	<b>Branch:</b> Master of Business Management (MBA)
4.	<b>Theme (as per KSCST poster):</b> NEW CONCEPTS IN AGRICULTURE (The project proposals shall mandatorily be from one of the broad themes / areas. Visit website <a href="http://www.kscst.org.in/spp.html">www.kscst.org.in/spp.html</a> )
5.	<b>Name(s) of project guide(s):</b> 1. Name: Dr. A S Mahesh Email id: maheshraoas@gmail.com Contact No: 9480431193 2. Name: Dr. Aluregowda Email id: alure_gowda@yahoo.com Contact No: 9972802151
6.	<b>Name of Team Members (Strictly not more than four students in a batch):</b> (Type names in Capital Letters as provided in your college)

	<p>(Please paste the latest passport size photograph adjacent to your respective names</p> <p>Name: BINDUSHREE K P  USN No:4PS20BA007  Email id: bindushree881@gmail.com  Mobile No:8884999301</p> <p>Name: ABHISHEK PATEL C R  USN No:4PS20BA001  Email id: abhipatelcr@gmail.com  Mobile No:8748013641</p> <p>Name: ANANYA K S  USN No:4PS20BA003  Email id: ananyasgowda2000@gmai.com  Mobile No:9900766620</p> <p>Name: MANASA  USN No:4PS20BA022  Email id: manasaraj7878@gmail.com  Mobile No:8861792268</p>
7.	<p><b>Team Leader of the Project:</b></p> <p>Name: BINDUSHREE K P  USN No:4PS20BA007  Email id: bindushree881@gmai.com  Mobile No:8884999301</p>
8.	<p><b>Processing Fee Details (Through Online Payment only):  (processing fee of Rs. 1000/-)</b></p> <p>Please furnish the payment made details provided in the last page of this proposal.</p> <p>Note :(The student team shall furnish the details in the Google Form. It is informed to the students to 1) keep ready the project proposal and 2) make the payment made details for processing fees and 3) Enter the details in the Google Form on the same day of payment made to KSCST by NEFT / UPI</p>

	payment).
9.	<p><b>Date of commencement of the Project:</b> 8<sup>th</sup> March 2022</p>
10.	<p><b>Probable date of completion of the project:</b> 20<sup>th</sup> April 2022</p>
11.	<p><b>Scope / Objectives of the project:</b></p> <ul style="list-style-type: none"> <li>• To Determine the existing soil carbon percent in agriculture field.</li> <li>• To enhance percentage of soil carbon in agriculture soil.</li> <li>• To enhance the soil moisture content by mulching technique.</li> <li>• To enhance the soil carbon percentage by addition of microbial synergy.</li> </ul>
12.	<p><b>Methodology:</b></p>  <pre> graph LR     A[INITIAL SOIL CHARACTERIZATION] --&gt; B[MULTCHING OF SOIL SAMPLE]     B --&gt; C[ADDITION OF MICROBIAL SYNERGY]     C --&gt; D[DETERMINING SOIL CARBON PERCENTAGE IN TAKEN SOIL SAMPLE]   </pre> <p>Note: In case of fabrication work in the project, an engineering drawing with dimensions / detailed design should be attached to the proposal.</p>
13.	<p><b>Expected Outcome of the project:</b></p> <ul style="list-style-type: none"> <li>• Increase in microbial activities in taken soil sample.</li> <li>• Increase in moisture retention capacity in taken soil sample.</li> <li>• Agricultural crops can be grown in comparatively with less water over the period of time.</li> <li>• Healthy growth of crops with less pesticide's due addition of</li> </ul>



	microbial synergy to the agricultural land.												
14.	<p><b>Is the project proposed relevant to the Industry / Society or Institution?</b>  <b>Yes / No: NO</b>  <b>If Yes, please provide details of the Industry / institution and contact details:</b>          (Note: Preference will be given to those projects relevant to the industry / institution. Hence be specific in giving detailed information). Is the industry extending support - technology / funds / use the final product, please specify.</p>												
15.	<p><b>Can the product or process developed in the project be taken up for filing a Patent?</b>  <b>Yes / No: NO</b>  <b>Prior Art search done?</b>  <b>Yes/No: NO</b>          Note: If your answer is “Yes”, you may contact Patent Information Centre of KSCST. For more details, email: <a href="mailto:pic@kscst.org.in">pic@kscst.org.in</a></p>												
16.	<p><b>Budget details (break-up details should be given):</b>  <b>Note: KSCST will provide nominal grant support for carrying out the project by students if selected by the project selection committee.</b></p> <table border="1"> <thead> <tr> <th>Budget</th> <th>Amount</th> </tr> </thead> <tbody> <tr> <td>a) Materials / Consumables (Please specify)</td> <td>4000.00</td> </tr> <tr> <td>b) Labor (Describe)</td> <td>2500.00</td> </tr> <tr> <td>c) Travel (Describe)</td> <td>1500.00</td> </tr> <tr> <td>e) Miscellaneous (Please specify)</td> <td>2000.00</td> </tr> <tr> <td>Total</td> <td>10000.00</td> </tr> </tbody> </table>	Budget	Amount	a) Materials / Consumables (Please specify)	4000.00	b) Labor (Describe)	2500.00	c) Travel (Describe)	1500.00	e) Miscellaneous (Please specify)	2000.00	Total	10000.00
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Total	10000.00												
17.	<p><b>Any other technical details (Please specify):</b></p> <ul style="list-style-type: none"> <li>• This project is more of organic process than technical facilities.</li> <li>• This project facilitates the farmers to take initiative on use of microbial synergy, then usage of pesticides.</li> </ul>												
18.	<p><b>SPP Coordinator (Identified by the college):</b>          Note: To be identified by the principal of the institution. The project proposals must be submitted to KSCST through SPP coordinator designated</p>												

by the Principal.

Name: Dr. Anand M J

Email id: anamysore@gmail.com

Contact No.: 8050020106

Kannada Rajyothsava Celebrations on 12.11.2022



Kannada Kalothsava on 19.11.2021





### **Student Achievement**

Name of the Young achiever: Mr Harshith Gowda H M

Branch: MBA

Area of Achievement: Volunteer of forest conservation

Contact Details: +91 95382 41394

“A nation that destroys its soils destroys itself. Forests are the lungs of our land, purifying the air and giving fresh strength to our people.”-Franklin D. Roosevelt

I am Mr Harshith Gowda H M have been actively involved in forest conservation since 2020, made fine contribution as educator, facilitator and volunteer towards forest conservation. The primary mission of the forest conservation is to protect the forest, its flora, fauna and other diverse ecological component and to protect the integrity, territory and individuality of the forests. Forest conservation as the name suggests is the preservation and the protection of forests. It also involves the reversal of deforestation and environmental pollution. The preservation of all natural resources is absolutely essential for the balance of our ecosystem. In order to create awareness about the forest cleanliness and protection of forest tree and animals habitation young volunteers along with the forest department has undertaken various awareness and forest plastic cleaning programs in order to educate the travelers of forest to maintain the hygiene of the forest. I have been volunteering myself for these kinds of activities out of my love towards the nature

and forest in order to conserve the nature for the coming generations. I have been involved in the programs like –

- Plastic clean drive at K.gudi.
- Covering an overall distance of 5kms on foot.
- Awareness session at B.R Hills and crowd management at respective gates.
- Volunteering on long weekends.
- Awareness session.
- Plastic clean drives.
- Crowd management.
- Member of eco volunteers India since 2020
- Volunteering works at BR hills and Bandipur range
- India for tigers ‘A rally on wheels’ on October 2, 2021

I have been contributing towards the conservation of forest since 2 years and I sworn to continue to do so.











## Business Quiz Activity





## Invitation

People Education Trust (R)  
PES College Of Engineering,  
Mandya

Department Of Management Studies And  
Research Centre

You Are Cordially Invited To The  
Inaugural Function  
On May 14th Saturday, 2022

Inauguration  
By The Hands Of Auspicious  
Dr. R.M. Mahalinga Gowda  
Principal, PESCE, Mandya

Dr. Aluregowda  
Head, Department Of MBA

Pes College Of Engineering Mandya.

The Esteemed Presence Of The Teaching  
And  
Non Teaching Staff Of The Department  
Glorifies The Event

PROGRAMME SCHEDULE

INAUGURAL FUNCTION:

10:00 AM . WELCOME SPEECH BY MERRIL RANJAN

10:20 AM . LIGHTNING THE LAMP BY  
PPRINCIPAL AND STAFF

10:30 AM . INAGURAL SONG BY PRAJWAL MS

10:40 AM . CHIEF GUEST ADDRESSING THE GATHERING

11:40AM . FACULTY INTERACTION GAMES

VOTE OF THANKS

CULTURAL EVENTS:  
SONG BY CHANDANA  
SONG PERFORMANCE BY PRAJWAL MS  
GROUP DANCE PERFORMANCE BY MOULYA  
YAVANICA

GROUP EVENTS:  
FUN GAMES  
RAMP WALK

LUNCH @ 1:30 PM  
DATE: MAY -14 -2022  
VENUE: PLACEMENT AUDITORIUM, PES COLLEGE OF  
ENGINEERING MANDYA

## Student's Invitation

*Join us let's celebrate & have memorable day*

**FRESHER'S DAY**

SATURDAY, MAY 14 - 2022  
9:30 AM  
PES college of Engineering,  
Placement auditorium,  
MANDYA.

**Lunch @ 1:30 PM**

*" This is the start of something wonderful. your college life "*

**PHOTOS OF THE EVENT**



**Guests of the Day**



**Lamp lightening by the Guest**



**Speech by Bala Gangadhar murthy**



**Laptop bag distribution**



**Laptop bag distribution**



**Our lecturers with the students**

# P.E.P.E.S COLLEGE OF P.E.S COLLEGE

DEPARTMENT OF MBA

**A REPORT ON THE UTSAV EVENT**

**MANDYA-04/03/2022**

**Reported By-Karthik.m,Kampana.m**

On the day 1 of UTSAV. We had an interaction with seniors named (Roshan and Moulya) and they spoke about utsav class, like how to conduct utsav class. What are the rules and regulations should be followed in utsav class and how does the utsav class will benefit the student in building up their skills and they have conducted a Management related games which helps the students to socialize with their friends. As a class representative we have learnt how to conduct an event. So overall it was a nice experience to Learn.

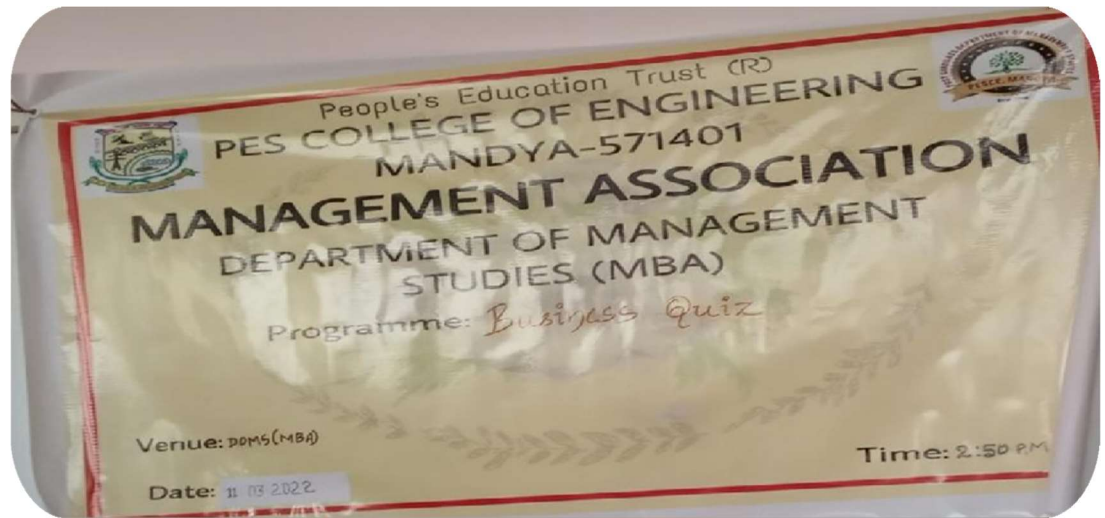




**MANDYA-11/03/2022**

**Reported By- Karthik.M, Kampana.M**

On the day 2 of UTSAV. We have conducted Management related games (listening games and Brand awareness and some business quiz) which helps the students to gain some knowledge on brands. The first game which we organized taught the students that how much they need to work on their listening skills and how the listening to the instructions in any organizations plays a vital role. And the Second game Brand recognition/awareness helps the students to know more about the brands of various companies and we told them to share the information of a company's .Like what do they manufacture or provide service and their strategies adopted in their business etc. By this activity they came across various brands which they were not known. As a class representative we learnt how to conduct an event and how to overcome Barriers of communication.





FKCCI Manthan first workshop

Date: 28/04/2022

Mode: Online

Federation of Karnataka Council 1<sup>st</sup> workshop at Bengaluru. The workshop was conducted both on online as well as offline mode as such to facilitate students avoid travelling from various states.

**Mr. B.A. Abhishek** Chairman, MANTHAN 2022 gave brief over view of FKCCI MANTHAN 2022 Business proposal Competition Overview and said that this was the first time the competition was spread across south India. **Shri Prashanth Prakash** Partner, Accel Partners & Chairman, Vision Group - Start-ups, Karnataka & Advisor & Mentor - Manthan 2022, gave a Keynote Address on necessity of start-ups and gave an insight of why youth have to move towards start-ups. **Shri Prashanth Prakash**, In Conversation with **Sujeet Kumar**, **Aprameya Radhakrishna Shri Madan Padaki** President, Ramkumar Seshu made a panel discussion regarding to various aspects of start-up and shared their experience as an

entrepreneur. There were many topics discussed in the panel along with their past experience during kick starting their new venture like Is Entrepreneurship my cup of tea? What is Business Model how and how to analyse during penetrating into the market etc. Antra Prerana is an INDIC philosophy based on the learnings of the Bhagavad-Gita to help young Entrepreneurs succeed without losing perspective. The Antra Prerana Mindset is based on

- SWADHARMA - be yourself
- STITHAPRAGNYA-- handle the play of opposites
- 3.ABHAYAM -fearlessness with N'ATIMANITA- humility
- Avoiding KAMA, KRODHA, LOBHA - which take you on a downward spiral

Over all on a summarizing note the workshop highly motivating and also mentioned the add on sponsors who raised the bars of up to 2.5 million. They mainly emphasized on digital penetration such as ola, flipkart, and other service-oriented start-ups such as job consultancy that facilitates HR to reduce the response time for the aspirants and helps in faster on boarding process etc.



“Blood Donation Costs You Nothing, But It Can Mean The World To Someone In Need.”

**Sri K V Shankara Gowda**  
Founder

**SRI KS VIJAY ANAND**  
PRESIDENT

**YOUTH RED CROSS WING**

**PES COLLEGE OF ENGINEERING, MANDYA**

**"VOLUNTARY BLOOD DONATION CAMP"**

Indian Red Cross Society, Mandya District Branch  
Lions Club of Mandavyanagar, Mandya  
Lions Club of Mandya  
Blood Bank, MIMS Mandya

**NEVER FEEL YOURSELF WEAK, YOU HAVE THE ABILITY TO SAVE A LIFE.**

**JUST DONATE BLOOD**

**Venue: Dr. H. D Chowdaiah Auditorium, PES College of Engineering, Mandya**  
**Date: 11th May 2022, Wednesday**  
**Time: 9:30 am to 4:30 pm**



P.E.S College Engineering has Organized Voluntary Blood Donation Camp on 11.05.2022 held by Youth Red Cross Wing in that Camp our students from Master business Administration have voluntarily and actively participated in the camp had donated the blood to save many life.







ಕರ್ನಾಟಕ ಸರ್ಕಾರ


**ಮಂಡ್ಯ ವೈದ್ಯಕೀಯ ವಿಜ್ಞಾನಗಳ ಸಂಸ್ಥೆ ಹಾಗೂ ಜಿಲ್ಲಾ ಆಸ್ಪತ್ರೆ, ಮಂಡ್ಯ**


**ರಕ್ತ ನಿಧಿ**

**ಪ್ರಶಂಸಾ ಪತ್ರ**

ಮಾನ್ಯತೀಯತ/ಶ್ರೀಮತಿ/ಕುಮಾರಿ Shiva Sundara T. B ರವರೇ  
 ದಯಾಳುಗಳಾದ ನೀವು 11.1.22 ರಂದು ನಿಮ್ಮ ಅತ್ಯಮೂಲ್ಯವಾದ ೧೫೫ ಗ್ರಾಫ್‌ನ ರಕ್ತವನ್ನು  
 ನಮ್ಮ ರಕ್ತನಿಧಿಗೆ ದಾನ ಮಾಡಿ ಒಂದು ಅನರ್ಘ್ಯವಾದ ಜೀವವನ್ನು ಉಳಿಸುವುದರಲ್ಲಿ ಸಹಾಯಕರಾಗಿದ್ದೀರಿ.  
 ನಿಮ್ಮ ಸಮಯೋಚಿತ ಪ್ರಶಂಸನೀಯ ರಕ್ತದಾನಕ್ಕಾಗಿ ನಾವು ನಿಮಗೆ ಅಭಾರಿಯಾಗಿದ್ದೇವೆ.  
 ನಿಮಗೆ ನಮ್ಮ ಕೃತಜ್ಞತಾಸೂರ್ವಕ ಅಭಿನಂದನೆಗಳು.

**ರಕ್ತನಿಧಿ ವೈದ್ಯಾಧಿಕಾರಿ**  
 ಮಂಡ್ಯ ವೈದ್ಯಕೀಯ ವಿಜ್ಞಾನಗಳ ಸಂಸ್ಥೆ,  
 ಜಿಲ್ಲಾ ಆಸ್ಪತ್ರೆ, ಮಂಡ್ಯ

**ವೈದ್ಯಕೀಯ ಅಧೀಕ್ಷಕರು**  
 ಮಂಡ್ಯ ವೈದ್ಯಕೀಯ ವಿಜ್ಞಾನಗಳ ಸಂಸ್ಥೆ,  
 ಜಿಲ್ಲಾ ಆಸ್ಪತ್ರೆ, ಮಂಡ್ಯ

BEM, MANDYA



ಕರ್ನಾಟಕ ಸರ್ಕಾರ



ಮಂಡ್ಯ ವೈದ್ಯಕೀಯ ವಿಜ್ಞಾನಗಳ ಸಂಸ್ಥೆ ಹಾಗೂ ಜಿಲ್ಲಾ ಆಸ್ಪತ್ರೆ ಮಂಡ್ಯ



ರಕ್ತ ಸಿಫಿ

ಪ್ರಶಂಸಾ ಪತ್ರ

ಮಾನ್ಯತೀಯತ/ಶ್ರೀಮತಿ/ಕುಮಾರಿ Rakshatha S.S ರವರೇ  
ದಯಾಳುಗಳಾದ ನೀವು 11.5.22 ರಂದು ನಿಮ್ಮ ಅತ್ಯಮೂಲ್ಯವಾದ ೧೫೬ ಗ್ರೂಫ್‌ನ ರಕ್ತವನ್ನು  
ನಮ್ಮ ರಕ್ತಸಿಫಿಗೆ ದಾನ ಮಾಡಿ ಒಂದು ಅನರ್ಘ್ಯವಾದ ಬೇವನ್ನು ಉಳಿಸುವುದರಲ್ಲಿ ಸಹಾಯಕರಾಗಿದ್ದೀರಿ.  
ನಿಮ್ಮ ಸಮಯೇಚಿತ ಪ್ರಶಂಸನೀಯ ರಕ್ತದಾನಕ್ಕಾಗಿ ನಾವು ನಿಮಗೆ ಅಭಾರಿಯಾಗಿದ್ದೇವೆ.  
ನಿಮಗೆ ನಮ್ಮ ಕೃತಜ್ಞತಾಪೂರ್ವಕ ಅಭಿನಂದನೆಗಳು.

ರಕ್ತಸಿಫಿ ವೈದ್ಯಾಧಿಕಾರಿ  
ಮಂಡ್ಯ ವೈದ್ಯಕೀಯ ವಿಜ್ಞಾನಗಳ ಸಂಸ್ಥೆ,  
ಜಿಲ್ಲಾ ಆಸ್ಪತ್ರೆ, ಮಂಡ್ಯ.

ವೈದ್ಯಕೀಯ ಅಧೀಕ್ಷಕರು  
ಮಂಡ್ಯ ವೈದ್ಯಕೀಯ ವಿಜ್ಞಾನಗಳ ಸಂಸ್ಥೆ,  
ಜಿಲ್ಲಾ ಆಸ್ಪತ್ರೆ, ಮಂಡ್ಯ.

BFM, MANDYA

ಕರ್ನಾಟಕ ಸರ್ಕಾರ



ಮಂಡ್ಯ ವೈದ್ಯಕೀಯ ವಿಜ್ಞಾನಗಳ ಸಂಸ್ಥೆ ಹಾಗೂ ಜಿಲ್ಲಾ ಆಸ್ಪತ್ರೆ ಮಂಡ್ಯ



ರಕ್ತ ನಿಧಿ

ಪ್ರಶಂಸಾ ಪತ್ರ

ಮಾನ್ಯತೀಯತ/ಶ್ರೀಮತಿ/ಕುಮಾರಿ ..... Kampana M ..... ರವರೇ  
ದಯಾಳುಗಳಾದ ನೀವು ..... 11.12.20 ..... ರಂದು ನಿಮ್ಮ ಅತ್ಯಮೂಲ್ಯವಾದ ..... ೦೫೬ ..... ಗ್ರೂಫ್‌ನ ರಕ್ತವನ್ನು  
ನಮ್ಮ ರಕ್ತನಿಧಿಗೆ ದಾನ ಮಾಡಿ ಒಂದು ಅನರ್ಘ್ಯವಾದ ಜೀವವನ್ನು ಉಳಿಸುವುದರಲ್ಲಿ ಸಹಾಯಕರಾಗಿದ್ದೀರಿ.  
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ರಕ್ತನಿಧಿ ವೈದ್ಯಾಧಿಕಾರಿ  
ಮಂಡ್ಯ ವೈದ್ಯಕೀಯ ವಿಜ್ಞಾನಗಳ ಸಂಸ್ಥೆ,  
ಜಿಲ್ಲಾ ಆಸ್ಪತ್ರೆ, ಮಂಡ್ಯ

ವೈದ್ಯಕೀಯ ಅಧೀಕ್ಷಕರು  
ಮಂಡ್ಯ ವೈದ್ಯಕೀಯ ವಿಜ್ಞಾನಗಳ ಸಂಸ್ಥೆ,  
ಜಿಲ್ಲಾ ಆಸ್ಪತ್ರೆ, ಮಂಡ್ಯ

SPM, MANDYA

ಕರ್ನಾಟಕ ಸರ್ಕಾರ



ಮಂಡ್ಯ ವೈದ್ಯಕೀಯ ವಿಜ್ಞಾನಗಳ ಸಂಸ್ಥೆ ಹಾಗೂ ಜಿಲ್ಲಾ ಆಸ್ಪತ್ರೆ ಮಂಡ್ಯ



ರಕ್ತ ನಿಧಿ

ಪ್ರಶಂಸಾ ಪತ್ರ

ಮಾನ್ಯತೀಯತ/ತೀಮತಿ/ಕುಮಾರಿ ..... Arjunas S ..... ರವರೇ  
ದಯಾಳುಗಳಾದ ನೀವು ..... 11/5/22 ..... ರಂದು ನಿಮ್ಮ ಆತ್ಮಮೂಲ್ಯವಾದ ..... 8+ve ..... ಗ್ರೂಘ್ನ ರಕ್ತವನ್ನು  
ನಮ್ಮ ರಕ್ತನಿಧಿಗೆ ದಾನ ಮಾಡಿ ಒಂದು ಅನರ್ಘ್ಯವಾದ ಬೀಜವನ್ನು ಉಳಿಸುವುದರಲ್ಲಿ ಸಹಾಯಕರಾಗಿದ್ದೀರಿ.  
ನಿಮ್ಮ ಸಮಯೋಚಿತ ಪ್ರಶಂಸನೀಯ ರಕ್ತದಾನಕ್ಕಾಗಿ ನಾವು ನಿಮಗೆ ಅಭಾರಿಯಾಗಿದ್ದೇವೆ.  
ನಿಮಗೆ ನಮ್ಮ ಕೃತಜ್ಞತಾಪೂರ್ವಕ ಅಭಿನಂದನೆಗಳು.

ರಕ್ತನಿಧಿ ವೈದ್ಯಾಧಿಕಾರಿ  
ಮಂಡ್ಯ ವೈದ್ಯಕೀಯ ವಿಜ್ಞಾನಗಳ ಸಂಸ್ಥೆ,  
ಜಿಲ್ಲಾ ಆಸ್ಪತ್ರೆ, ಮಂಡ್ಯ

ವೈದ್ಯಕೀಯ ತುರ್ತುಪಡಿಸಿದವರು  
ಮಂಡ್ಯ ವೈದ್ಯಕೀಯ ವಿಜ್ಞಾನಗಳ ಸಂಸ್ಥೆ,  
ಜಿಲ್ಲಾ ಆಸ್ಪತ್ರೆ, ಮಂಡ್ಯ

SPM, MANDYA



# P.E.S COLLEGE OF ENGINEERING

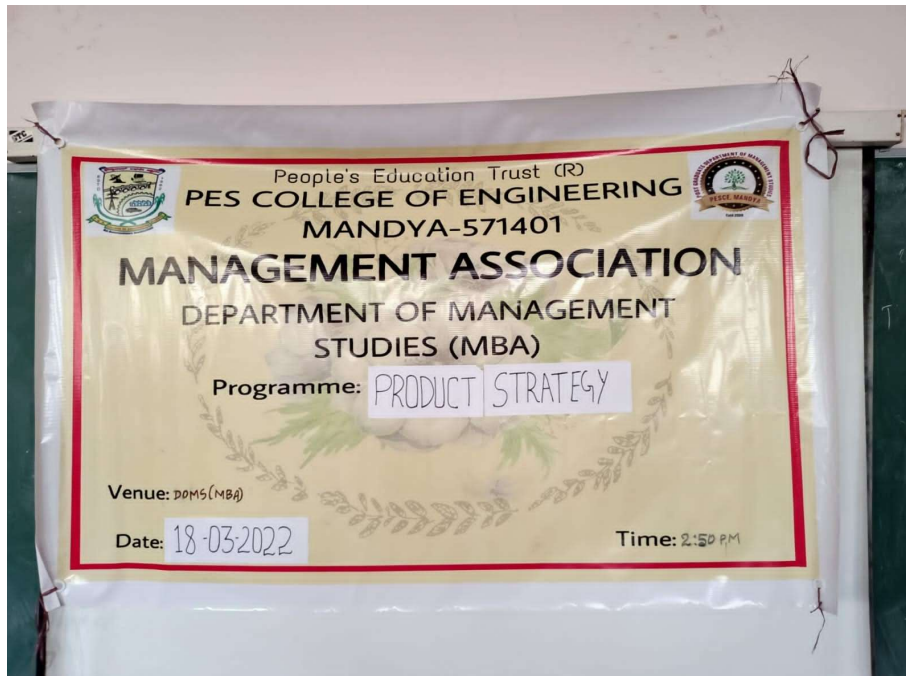
## DEPARTMENT OF MBA

### A REPORT ON THE UTSAV EVENT

MANDYA- 18/03/2022

Reported By- Kampana.m .Karthik.m

On the day 3 of UTSAV. We have conducted product strategy. in which students select a particular product and give a presentation regarding ( who are target customer's. what is the percentage of market shares acquired. who are the competitors. what are the barriers and how to overcome from barriers to increase the market share in this competitive world.)which helps students to gain some information about various products and strategy used by various companies to execute their products different way.









# P.E.S COLLEGE OF ENGINEERING MANDYA

## DEPARTMENT OF MBA

### A Report on “Be an Entrepreneur Become an Employer” Event



75  
ಇತಿಹಾಸ  
ಮೈ ಮಹೋತ್ಸವ



KARNATAKA  
LOYOG MITRA



PES



KIADB



ಶ್ರೀ ಅನಂದರಾಜ್ ಎಸ್. ಜೊಯ್ಷಯ್ಯ  
ಮಾನ್ಯ ಮುಖ್ಯಮಂತ್ರಿಗಳು, ಕರ್ನಾಟಕ ಸರ್ಕಾರ

## ಕೈಗಾರಿಕೆ ಮತ್ತು ವಾಣಿಜ್ಯ ಇಲಾಖೆ

### ಉದ್ಯಮಿಯಾಗು, ಉದ್ಯೋಗ ನೀಡು

ಉದ್ಯಮಿಗಳಿಗಾಗಿ ಉಯುಪವರ್ಗ ಇದು ನೈರೀತಿ ವೇದಿಕೆ  
ಸರ್ಕಾರದ ಯೋಜನೆಗಳು, ನಿರೀತಿಗಳು ಮತ್ತು ತಾರೀಕೆ ನೆರವಿನ ಐಗೈ ಮಾಹಿತಿ ಪಡೆಯಿರಿ

### ಕೈಗಾರಿಕಾ ಅದಾಲತ್

ನಿಮ್ಮ ಉದ್ಯಮದ ಸಮಸ್ಯೆಗಳನ್ನು ಪರಿಹರಿಸಲು  
ರಾಜ್ಯ ಸರ್ಕಾರದ ಕ್ರಮ.

ಸಮಯ:  
ಬೆಳಿಗ್ಗೆ ೦೯:೩೦

28-04-2022

ಸರ್ಕಾರಿ ಇಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜ್ ಅಡಿಬೀದಿಯಂ, ಕೆ.ಆರ್ ಪೇಟೆ, ಮಂಜ್ಯ  
ನಿಧನನ್ ಎಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜ್ ಅಡಿಬೀದಿಯಂ, ಮಂಜ್ಯ  
ಕೆ. ಮದೇಗೌಡ ಇನ್ ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಟೆಕ್ನಾಲಜಿ ಅಡಿಬೀದಿಯಂ, ಛಾರಕಿನಗಲ ಮಂಜ್ಯ  
(ಮೈಸೂರು, ಮಂಜ್ಯ, ಚಾಮರಾಜನಗಲ, ಚಳ್ಳರಹಳ್ಳಿ, ಶಾಸನ, ಕೊಪಲಗಲ)

ಸಮಯ:  
ಮಧ್ಯಾಹ್ನ ೦೩:೩೦



ಡಾ. ಮುರುಗೇಶ್ ಆರ್. ನಿರಾಣಿ  
ಮಾನ್ಯ ಮುಖ್ಯಮಂತ್ರಿ ಮತ್ತು ಮಂಜ್ಯ ಕೈಗಾರಿಕೆ ನಿಲಾಯ  
ಕರ್ನಾಟಕ ಸರ್ಕಾರ



SCAN HERE

ಹೆಚ್ಚಿನ ಮಾಹಿತಿಗಲ ಸಂಪರ್ಕಿಸಿ: 080-22282392  
[www.kum.karnataka.gov.in](http://www.kum.karnataka.gov.in)  
ಕೊಂಪಲಗಲ ಮಾರ್ಗಸೂಚಿ ಪಾಲಿಸಲು ಕೊಂಪಲಗಲ

**MANDYA -28/04/2022**

**Reported By : karthik.m, kampana.m**

The Government of Karnataka has conducted an event called “Be an Entrepreneur Become an Employer” to create awareness among young professionals and graduate students on advantages of becoming a self-reliant entrepreneurs and contribute to the economy instead of seeking employment under the (**MINISTRY OF COMMERCE AND INDUSTRIES DEPARTMENT**) on 28<sup>th</sup> of April 2022. In this event certain resource persons were invited ,where they shared their expertise in different sectors and gave an detailed Information regarding various policies and procedures of industrial sectors and schemes of governments and how to avail such schemes were discussed. In the beginning of event a video clip was played which was on minister of large and medium industries of Karnataka (**Dr. Murugesh Rudrappa Nirani**) about his achievements in industrial sector.

Firstly a Resource person called **Mahesh Mansal** discussed a topic called (**Future without Fear**) where he discussed about How humans are the products of thoughts ,feelings and experience . How these create personality. And how to overcome fear for this he has quoted an example when there is a no clarity slowly confusion starts ,when confusion starts confidence will come down and fear will start, so having a clarity in future will remove fear in one’s mind. Another resource person called **Chethan Ram** discussed on the topic (**Motivation and Personality development**). Where he explain his way understanding the personality of a individual that can be categorized in three ways namely physical, intellectual and behavioural personality. And next resource person named **Suhas Gopinath** who is the Chairman and CEO Of GLOBAL inc., addressed about himself like how he has faced hardship in his life what are the challenge he faced and how he overcome his challenges and given a introduction to Information technology and Innovation . And he spoke about NIDHI SCHEME (National Initiative for Development and Harnessing Innovations) How it helps an entrepreneur to start their venture and how to avail subsidies for any Innovation was explained. And Sri Raghavendra s v explained sectional opportunities on Food processing He explained SWOT analysis of Food and Food processing industry in India and various Sectors of food processing, Government Schemes and infrastructure .Schemes like PMFME (PRADHAN MANTRI FORMALISATION OF MICRO FOOD

PROCESSING ENTERPRISES) has explained .

And **Guru siddayya** spoke about (sectoral opportunities in textile and readymade garments ) explained how Process of Textile Industry and what are the subsidies

Given to textile industry and how to avail those subsidies and how textile industry has



potential to grow in future .what are the techniques used in textile industry .









# P.E.S COLLEGE OF ENGINEERING

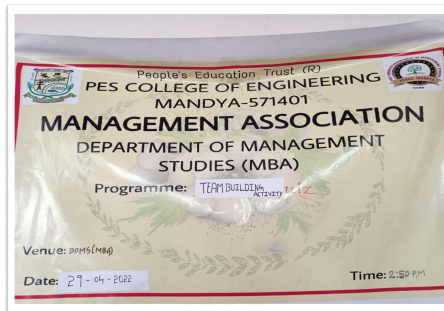
## DEPARTMENT OF MBA

### A REPORT ON THE EVENT

MANDYA- 29/04/2022

Reported By- Kampana.m ,Karthik.m

On the day 7 of UTSAV . We have conducted team building activity, in which every student of the class were participated, it is a game '**Truth and lie**' ( each student should write three statements in a piece of paper about themselves, among three one of them has to be lie and two statement should to true. Students should come forward and read out what they've written to the class, the rest of the class is expected to distinguish the truth from the lie.) The game allows students to develop 'street smartness' and create a opportunity to understand their classmates in a better way.





Ranjani Raj 4PS20BA042

I have participated in the online International Art Contest Event organized by I.A.C-INNOVIZE Arts & Culture a Global Talent Search.

The Medal of Appreciation for their appreciable Art skills shown in this online Art Talent search event held for artists from all over INDIA & NRIs from several other countries. ONLINE GLOBAL EVENTS. And I have selected as a top 25 young artist from all over the India. Am happy to share this news with you.





## Letter Of Recognition I.A.C - iNNOVIZE

This Letter of Recognition is provided to Mr./Mrs./Miss  
Ranjani Raj A.  
for their participation in the online International Art Contest  
Event organized by 'I.A.C - iNNOVIZE Arts & Culture a  
Global Talent Search.

Respective IAC participant has been awarded with  
'The Medal Of Appreciation' for their appreciable Art skills  
shown in this online Art Talent search event held for artists  
from all over INDIA & NRIs from several other countries.

(Attached 1 IAC Medal Of Recognition).

Wish you all the best,  
Team International Art Contest by  
iNNOVIZE Global Events & Talent Search.  
Innovize Arts & Culture M.S.M.E

10th Feb , 2022

Date

*Innovize Arts & Culture,  
Global Events & Tech.*



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Innovize Arts & Culture M.S.M.E

10th Feb . 2022

Date

*Innovize Arts & Culture,  
Global Events & Tech.*







Letter

International Art & Culture (I.A.C.) - INTERNATIONAL ART & CULTURE ORGANIZATION

This Letter is awarded to Mr./Mrs./Ms. Ranjan for their participation in the International Art & Culture Global Talent Contest.

awarded with this Medal of Appreciation for their appreciable contribution in this contest. The event held for all over India and other countries.

Respectively I.A.C. Medal of Appreciation in this contest held all over India.

awarded with this Medal of Appreciation for their appreciable contribution in this contest. The event held for all over India and other countries.

Respectively I.A.C. Medal of Appreciation in this contest held all over India. International Art & Culture Global Talent Contest.

*[Handwritten Signature]*

International Art & Culture Events

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